



Type: School Policy	Name: Social Media Use Policy	Policy No: SCH POL-037
Implementation Date: 2013	Last Reviewed: 2017	Review Date: Biennial

Social Media Use Policy

The policy is that the school expects all uses of Social Media to be in accordance with its cultural (Anglican) and professional expectations. This applies to communications and relationships with all sections of the school community. Staff, students and parents should show respect for all with whom they communicate, not commenting on any negativity unless it is to reflect on the standards expected by the school.

Communication should be limited to those associated with a school function, school activity and student learning. All staff should disclose and discuss their use of social media with a member of the school leadership team prior to the development of a social media action plan. Breaches of school standards might lead to termination of employment. Students and parents should recognize that a breach (by either party) of the Social Media policy might lead to termination of enrolment in the school.

The policy context is that the school has a positive attitude towards the use of modern technology as a form of, and part of, communication with our community. Nevertheless, standards expected of a professional educator apply to the use of social media to interact with any member of our community. The use of text language is discouraged as professional forms and styles of communication are preferred. All staff need to be conscious of avoiding the use of social media in any way that might be seen as 'grooming' behavior.

Related Documents are PSD School Community Code of Conduct.

Resource implications

Professional development will need to be allocated to all sections of the School.

The Principal

The Principal is responsible for establishing and maintaining the culture of the school in manner that enhances the development of appropriate relationships. The community will be guided by the manner and style of the Principal in addition to the effort of the broader School community to create the expected style of relationships.

The Council of School

The Council will provide support to the Principal and the school in generating expected behaviours.

Evaluation

This will be constantly monitored by those of influence within the school community and by those who have a confident understanding of this policy.

Both evaluation and the development of appropriate strategies and tactics will guide the achievement of this policy within the school.